



# PATRICK MCKENNA

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## Graphic Designer



### Who Am I?

Hi, I'm Patrick and I'm a 22-year-old Graphic Communication graduate from Cardiff Metropolitan University.

I've been creative since I was a kid and I have always grown up drawing and creating in any way I could think of. I found out about Graphic Design when I was studying in secondary school.

The way I've thought about Graphic Design has changed a lot over the years that I was studying, I found my motivation has changed from just wanting to make a simple logo for a coffee shop in my small town. To now wanting to make a real impact on the world and attempt to better it in some way, shape or form. This is primarily where my passion for campaign work comes from as I love the idea of my work helping the world in some way rather than just making something look "nice."

Although I am currently specialised in print and illustrative design I am always looking to try new things and experiences to get the best results. I have aspirations to build my skills and develop them further, looking more towards photography and animation in the near future as to be able to get the right outcome for my clients and their ideas.

### Education

#### **Cardiff Metropolitan University**

2015 - Present Currently studying graphic communication.

#### **Walford & North Shropshire College**

2012—2015 A levels in Fine Art, Graphic Design and ICT. Foundation in Art & Design.

#### **The Marches School & Technology College**

2006— 2012 9 GCSE's (C and above)

### Work Experience

#### **Wilsons Bar & Courtyard: Bartender**

June 2015 - January 2018

Here I took on a leadership role as part of a team of 10. I acquired excellent communication between multiple departments to create efficient service for customers.

#### **Muffin Break Cardiff: Barista**

Jan 2017 - May 2017

Part of a team where I took on serving roles as well as making coffees, food prep and stock replenishment. Usually focusing on the making of coffees and the hosting of customers on a 1-2-1 basis.




### Skills

Adobe Creative Suite  
Photoshop  
InDesign  
Illustrator  
Microsoft Office

### Contact Me

07495823980  
37 Merthyr Street  
Cardiff  
CF24 4RB  
PatrickMcKennaDesign.com

### Find Me On

 My Website  
 Behance  
 LinkedIn

### Reference

David Wrenne - University Lecturer  
DWrenne@cardiffmet.ac.uk